United Way Campaign 2014

October 29–November 21, 2014

www.princeton.edu/pr/uw

Less than 15 percent of all donations cover standard indirect costs related to management and fundraising efforts. This amount is well within the normal range recommended and monitored by charity watchdog organizations.

All organizations receiving funds from the United Way of Greater Mercer County are required to be in compliance with the USA Patriot Act. United Way of Greater Mercer County will retain funds designated to agencies failing to meet compliance requirements for use in funding human service needs in the community.

GUide tO GiviNG

Consider using payroll deduction to increase the value of your contribution.

For each dollar contributed through payroll deduction*, the University will contribute 15 cents per dollar.

For all other gifts, the University will contribute 10 cents per dollar.

*ONLY CURRENT UNIVERSITY EMPLOYEES MAY MAKE A CONTRIBUTION VIA PAYROLL DEDUCTION. IF YOU DONATE BY PAYROLL DEDUCTION, YOUR JANUARY 2015 PAYCHECK STUB, WHICH DISPLAYS YOUR DONATION FOR THE YEAR, WILL BE YOUR RECEIPT. FOR SINGLE, ONE-TIME DONATIONS OF $250 OR MORE, UNITED WAY WILL SEND A TAX RECEIPT. NO COMPENSATION, GOODS, OR SERVICES HAVE BEEN GIVEN TO THE DONOR IN RETURN FOR THIS CONTRIBUTION.

United Way of Greater Mercer County

www.uwgmc.org
United Way’s model focuses on supportive communities, effective schools and strong families—tackling the education challenge on a birth to 21 continuum.

• United Early Childhood Education Initiative
  Keep our youth in school and out of gangs, so they graduate and become career-ready through experiential education and adventure-based learning.
  Partner Agency: Better Beginnings

Income
United Way works to help families who are walking a financial tightrope, unable to save for college, a home, or retirement.

• United Financial Empowerment Initiative
  To address the obstacles that prevent hard-working families from getting ahead financially to meet their basic needs, while gaining the financial capability to plan for, and accomplish, their long-term financial goals.
  Partner Agencies: Family Guidance Center and Mercer Alliance To End Homelessness

United Way Partner or Nonprofit Agency of Your Choice
You may choose to designate your donation in any of the following ways:

• Distribute to the United Way of Greater Mercer County Community Impact Fund except for a specific, partner agency.

• Distribute to the United Way in my home community. A minimum donation of $52 is required and a nine percent processing fee, not to exceed $250, will be deducted.

• Distribute to a nonprofit agency of your choice. This agency must be a valid nonprofit with IRS 501(c)(3) tax status and in compliance with USA Patriot Act requirements to be eligible. A minimum donation of $52 is required and a nine percent processing fee, not to exceed $250, will be deducted.